

### Footsteps2Brilliance improves kindergarten readiness:

<u>Digital Literacy</u>: A Stanford University randomized control study investigated whether highly interactive books in Footsteps2Brilliance were more effective than traditional print books. The study found that pre-school students who used the interactive books and games in Footsteps2Brilliance significantly outperformed the control in letter recognition, vocabulary, and mathematics.

<u>Ben Hill County Schools, Georgia:</u> In less than 5 months, students achieved an average 237% improvement across all 8 measures of the PALS reading assessment.

Osceola County, Florida (titled Osceola Reads): VPK students who used Footsteps2Brilliance for 45 minutes a week exceeded Florida VPK assessment benchmarks in print knowledge, phonological awareness and oral language/vocabulary.

<u>Manassas City Public Schools, Va.</u>: Ninety-six percent of students who used Footsteps2Brilliance for 45 minutes a week achieved 235% of the PALS kindergarten benchmark.

<u>Bridgeport, CT</u>: students using Footsteps2Brilliance in Pre-K significantly outperformed their peers on DIBELS assessment, demonstrating that they were better prepared for kindergarten

#### Footsteps2Brilliance improves third-grade reading scores:

<u>Rialto USD:</u> 18 months after launching Footsteps2Brilliance citywide, 11% more third-grade students achieved proficiency on the California CAASPP test than in previous years.

<u>Covington Independent Schools, Ky</u>: 78% of students who used Footsteps2Brilliance for 42+ minutes per week met or exceeded the DIBELS Next Assessment benchmarks.

Mooresville, North Carolina: After implementing Footsteps2Brilliance in summer school for 9 weeks, 93% of third graders saw an increase of one reading level.

<u>Raymondville, TX</u>: Double-digit gains in 3rd grade reading proficiency on the STAAR assessment



## Footsteps2Brilliance improves reading scores for all subgroups:

<u>Middletown CT:</u> Middletown reported historic learning gains for all subgroups on the AIMSweb assessment – including SPED, Free and Reduced Lunch, Latinx, Black, and ELL.

### Footsteps2Brilliance aligns with classroom core curriculum:

<u>Memphis Shelby County, TN:</u> Leveraging curated, core-aligned assignments, the ESL Division yielded a 75% increase across all K-3<sup>rd</sup> grade students on the Mastery Connect 3<sup>rd</sup> party assessment. At the end of the school year, 21% more students met or exceeded expectations on the assessment.

### Footsteps2Brilliance accelerates English language development:

<u>Napa Valley Unified School District:</u> Evaluators saw extremely statistically significant difference (31 point gain) between students who used Footsteps2Brilliance and those who did not on the California English Language Development Test (CELDT).

<u>Touro University Evaluation Study:</u> Students using Footsteps2Brilliance significantly outperformed their peers on the Peabody Picture Vocabulary Test (PPVT) with respect to vocabulary acquisition over time. Outcomes were particularly significant for English Language Learners.

<u>Nielsen Evaluation of Footsteps2Brilliance with Children in Pakistan:</u> Students in Pakistan using Footsteps2Brilliance as a tool for learning English as a foreign language significantly outperformed the control who attended traditional English classes. (Study commissioned by Teach the World Foundation).

Memphis Shelby County, TN: The ESL Division's systemwide implementation of Footsteps2Brilliance yielded a 75% increase across all K-3<sup>rd</sup> grade students on the Mastery Connect 3<sup>rd</sup> party assessment. At the end of the school year, 21% more students met or exceeded expectations on the assessment.

### Footsteps2Brilliance accelerates vocabulary acquisition:

<u>Touro University Evaluation Study:</u> Students using Footsteps2Brilliance significantly outperformed their peers on the Peabody Picture Vocabulary Test (PPVT) with respect to vocabulary acquisition over time. Outcomes were particularly significant for English Language Learners.



Digital4Literacy: A Stanford randomized control investigated whether highly interactive books in Footsteps2Brilliance were more effective than traditional print books. The study found that pre-school students who used the interactive books and games in Footsteps2Brilliance significantly outperformed the control in letter recognition, vocabulary, and mathematics.

### Footsteps2Brilliance increases student and parent engagement:

<u>Vista Verdi Elementary School, CA</u>: Kindergarten students using Footsteps2Brilliance significantly surpassed the first grade beginning average scores. In addition, observational data showed that the students found joy in learning to read, and the parents became invested in their children's reading success.

# Footsteps2Brilliance increased literacy engagement and academic achievement even when schools were closed due to COVID:

Numerous studies showed that when schools closed due to COVID-19, students used Footsteps2Brilliance approximately 15% more than during the same time period in prior years and made extensive academic gains in all literacy domains. Districts with Footsteps2Brilliance were prepared to serve their students and families digitally in a virtual environment--even when families did not have school-provided technology or internet access. Examples:

- Lewisville Independent School District, TX
- San Benito County, CA
- <u>Raymondville, TX</u>
- San Bernardino City, CA
- <u>Greenville, TX</u>