

A MODEL INNOVATION CITY



Teacher Louise DeSisto helps Lais Antonio access content using Footstep2Brilliance technology.

A BRILLIANT PARTNERSHIP



Standing, from left: Curriculum Director Janice Gauthier, Adams School head teacher Michelle Crowell, School Committee Vice Chairman Frank Parker, State Senator Sal DiDomenico, School Committee member David Ela, Superintendent of Schools Frederick F. Foresteire, and School Committee Chairman Allen Panarese. Seated, from left: Pre-K teacher Christina Dattoli, Julie DeSouza, Jack Wortman, Miriam Mulugheta, and School Committee member Robert Carreiro.



Superintendent of Schools Frederick F. Foresteire and Footsteps2Brilliance CEO Ilene Rosenthal.



Diane Gear and her son, Chris Serino.



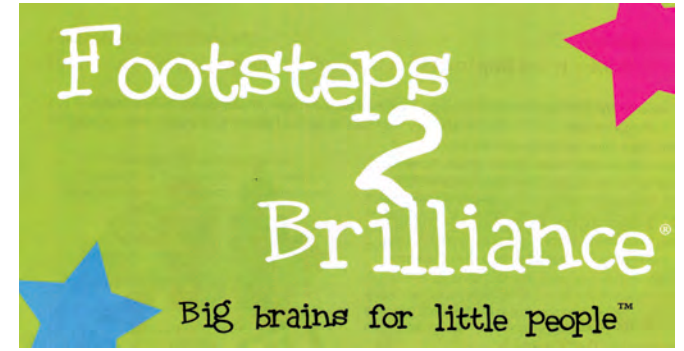
Jack Wortman was among the young students who demonstrated how easy it is to use the Footsteps2Brilliance program.



State Senator Sal DiDomenico.



Massachusetts Commissioner of Elementary and Secondary Education Mitchell Chester.



THE PROBLEM

THE 30 MILLION WORD GAP

At-risk children hear 30 million fewer words by age four than their more affluent peers. These children enter kindergarten with only 25 percent of the vocabulary they need to succeed, and 88 percent of them never catch up. Reading has a profound impact on brain function and affects understanding in nearly all domains. However, 61 percent of at-risk children have no books in their homes. Although a parent's involvement in their children's education is one of the most important factors relating to academic success, many parents lack the tools and knowledge needed to help their children succeed.

THE SOLUTION

FOOTSTEPS2BRILLIANCE AND ITS ACADEMIC LANGUAGE PROGRAM FOR STUDENTS (ALPS)

ALPS consists of libraries of beautifully illustrated and animated eBooks written by famous authors, along with more than 450 educational games, including "Book Buddies," "Word Wall," "Mighty Matches," "Picture Perfect," and "Create-a-Book." The eBooks introduce students to the most important words needed to develop a powerful reading and writing vocabulary. The games not only develop key skills in young children, they assess comprehension, vocabulary mastery, and critical thinking skills. The audio-encoded books and games feature the best practices for parents in an encouraging manner, creating a school-to-home connection from any mobile device.

THE EVERETT CHALLENGE

A MILLION WORDS!

Superintendent of Schools Frederick F. Foresteire and Mayor Carlo DeMaria are challenging pre-K through third-grade students to read one million words by the end of the summer. And the mobile technology featuring a library of eBooks and education games provided by Footsteps2Brilliance is going to help make that a reality.

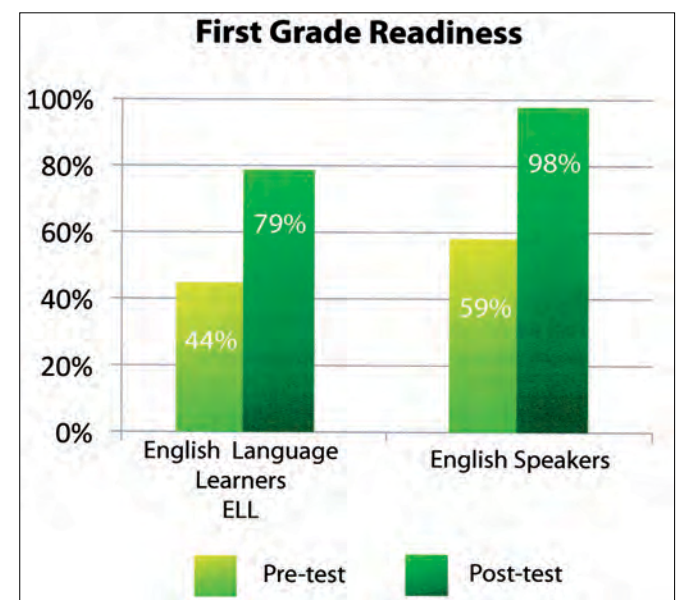
REGISTERING

IT'S QUICK, EASY AND FREE.

Visit www.footsteps2brilliance.com/everett to register in English or Spanish.

INDEPENDENT EVALUATION

THE IMPACT OF USING FOOTSTEPS2BRILLIANCE



Sophia Cruz-Velis (above) and Julie DeSouza (below) are two of the many students who enjoy using Footsteps2Brilliance in and out of the classroom.

